

SAN FRANCISCO PUBLIC LIBRARY



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CHALLENGE AND CHANGE . . . . .

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PUBLIC LIBRARY

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# FROM THE CITY LIBRARIAN

## THE YEAR IN REVIEW

Challenge, change, and opportunity characterize the San Francisco Public Library. The design of our New Main Library, which will feature state of the art design and services, was revealed in October, 1990, and met with enthusiastic approval by Library supporters, the Mayor, and the Library Commission. The new building is on schedule and on budget.

At the same time, we are moving ahead with our branch renovation projects. Two branch libraries, Park and Presidio, have been closed for seismic upgrade and renovation, and plans are underway to renovate three additional branch libraries. Library for the Blind has relocated to temporary quarters during the Presidio Branch renovation.

Our community outreach efforts continue, with a new Library Services and Construction Act funded after school homework help program, ASK (After School Kids). Partnerships for Change, another LSCA-funded program, is now in its second year at Mission Branch, enabling the branch to increase its Spanish and Asian languages collections, increase circulation, and work closely with community agencies and businesses to sponsor and attend community events.

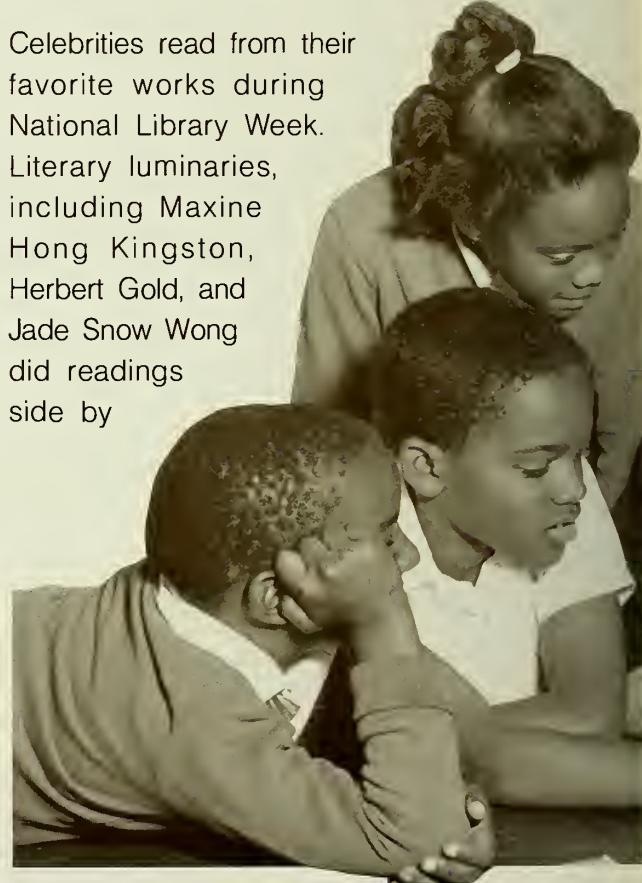
Library administration took up new quarters at 45 Hyde Street, freeing up space in the over-crowded Main Library for additional staff work space, and shelf space for books and other materials. The Request for Proposal for the

Library's new automated system was completed and distributed to automation vendors.

With support from the Friends of the Library, the Library offered a broad array of programs. The children's summer reading program had a significant boost from the San Francisco Giants, who sponsored library appearances by catcher Terry Kennedy and pitcher John Burkett and a library promotion at home plate on International Literacy Day, and donated 5,000 game tickets as summer reading prizes.

The award winning Book Buddies program celebrated its fifth anniversary, continuing to serve thousands of hospitalized children. Other children's programs included major celebrations for Black History Month, Lunar New Year, and the second Ezra Jack Keats Black Storytelling Festival. In all, 2916 programs were offered to 78,128 children.

Celebrities read from their favorite works during National Library Week. Literary luminaries, including Maxine Hong Kingston, Herbert Gold, and Jade Snow Wong did readings side by



# A FEW WORDS FROM OUR PATRONS

side with radio, newspaper, and television journalists, politicians, and other Bay Area leaders in support of libraries and literacy. KGO-TV lent its support to libraries by airing a series of six public service announcements promoting libraries and literacy. A special guest appearance by Bay Area author and journalist Isabel Allende, in conjunction with the San Francisco Bay Area Book Festival, drew a standing room only crowd.

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*San Francisco Public Library*

Government Information Center  
San Francisco Public Library  
100 Larkin Street, 5th Floor  
San Francisco, CA 94102

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## REFERENCE BOOK

*Not to be taken from the Library*



*"The Library is the greatest taxpayer bargain around."*

*"I love the S.F. Library and I think the staff has always been courteous, helpful and very informative."*

*"Given the limitations imposed by the earthquake, I'm impressed with the excellent service from the Library and the staff."*

*"I don't come very often, but when I do I'm amazed at what a great resource and what a great place the Library is!"*

*"I enjoyed the Business newsletter. It provided information that would have taken considerable effort to search for."*

*"I use the public library regularly and think the service and access to knowledge is the best deal in the city."*

*"We need to restore all library cuts and extend services."*

*"Your music department continues to astonish me with its wonders, even after 40 years."*

*"Increase your budget."*

*"Looking forward to the day of more space and longer hours."*

(Patron comments taken from Fill Rate Survey, 5/91)

## STATISTICS 1990/91

Book Collections	2,008,619
Documents	2,241,336
Circulation	3,360,696
In Library Use	2,831,239
Total Materials Use	6,191,935
Per Capita Materials Use	8.55
Registered Borrowers	423,044
Library Visits	3,315,495
Reference Questions	776,001
Other Questions	1,681,714
Program Attendance	123,555
Staff, Permanent FTE	372

## BUDGET 1990/91

Revenues	
General Fund	\$20,602,947
Grants	395,584
Book Budget	\$1,015,855

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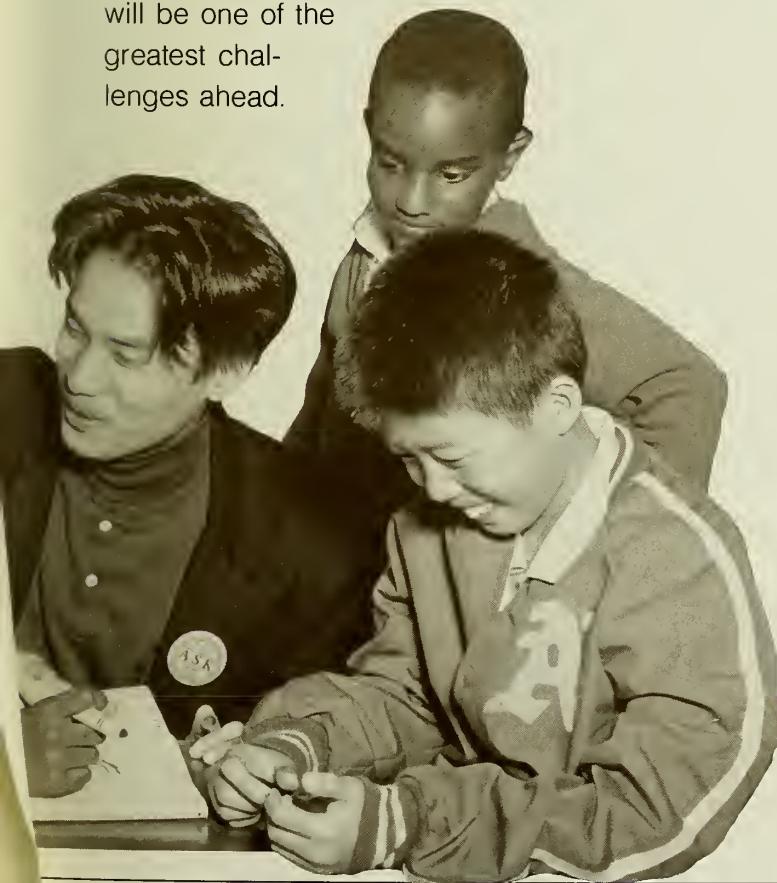
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Development of cost reduction strategies and budget retrenchment emerged as ongoing concerns throughout the year. Library Commissioners and staff held three series of public meetings during the year to work with the public on strategies to reduce costs and set priorities, both for the present year, and for the upcoming fiscal year. Maximizing public services through effective planning in a time of budgetary constraints will be one of the greatest challenges ahead.



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## MAIN LIBRARY

<b>Main Library</b>	
Civic Center 94102	<b>(415) 557-4400</b>
<b>Art, Music, Recreation</b>	<b>557-4525</b>
<b>Borrower Registration &amp; Materials Return</b>	<b>557-4363</b>
<b>Business, Science &amp; Documents</b>	<b>557-4488</b>
<b>Children's Department</b>	<b>557-4554</b>
<b>Friends of the Library</b>	<b>557-4257</b>
<b>Humanities</b>	<b>557-4545</b>
<b>Information Services</b>	<b>557-4400</b>
<b>Newspaper Room</b>	<b>557-4440</b>
<b>Project Read</b>	<b>557-4388</b>
<b>Special Collections</b>	<b>557-4560</b>
<b>Services for the Deaf &amp; Hearing Impaired</b>	<b>557-4434</b>
<b>TTD for the deaf</b>	<b>557-4433</b>
<b>Video</b>	<b>557-4400</b>
<b>Community Relations</b>	<b>557-4277</b>

## BRANCHES AND

## READING CENTERS

<b>Anza</b>	
550 37th Avenue 94121	<b>666-7160</b>
<b>Bayview - Anna E. Waden</b>	
5075 3rd Street 94124	<b>468-1323</b>
<b>Bernal Heights</b>	
500 Cortland Avenue 94110	<b>695-5160</b>
<b>Chinatown</b>	
1135 Powell Street 94108	<b>274-0275</b>
<b>Eureka Valley - Harvey Milk Memorial</b>	
3555 16th Street 94114	<b>554-9445</b>
<b>Excelsior</b>	
4400 Mission Street 94112	<b>337-4735</b>
<b>Glen Park</b>	
653 Chenery Street 94131	<b>337-4740</b>
<b>Golden Gate Valley</b>	
1801 Green Street 94123	<b>292-2195</b>
<b>Ingleside</b>	
387 Ashton Avenue 94112	<b>337-4745</b>
<b>Library for the Blind</b>	
3150 Sacramento Street 94115	<b>292-2022</b>
<b>Marina</b>	
1890 Chestnut Street 94123	<b>292-2150</b>
<b>Merced</b>	
155 Winston Drive 94132	<b>337-4780</b>
<b>Mission</b>	
3359 24th Street 94110	<b>695-5090</b>
<b>Noe Valley</b>	
451 Jersey Street 94114	<b>695-5095</b>
<b>North Beach</b>	
2000 Mason Street 94133	<b>274-0270</b>

## Ocean View

111 Broad Street 94112	<b>337-4785</b>
<b>Ortega</b>	
3223 Ortega Street 94122	<b>753-7120</b>
<b>Park</b>	
1833 Page Street 94117	<b>666-7155</b>
<b>Parkside</b>	
1200 Taraval Street 94116	<b>753-7125</b>
<b>Portola</b>	
2434 San Bruno Avenue 94134	<b>468-2232</b>
<b>Potrero</b>	
1616 20th Street 94107	<b>285-3022</b>
<b>Presidio</b>	
3150 Sacramento Street 94115	<b>292-2155</b>
<b>Richmond</b>	
351 9th Avenue 94118	<b>666-7165</b>
<b>Sunset</b>	
1305 18th Avenue 94122	<b>753-7130</b>
<b>Visitacion Valley</b>	
45 Leland Avenue 94134	<b>337-4790</b>
<b>West Portal</b>	
190 Lenox Way 94127	<b>753-7135</b>
<b>Western Addition</b>	
1550 Scott Street 94115	<b>292-2160</b>

• Check with your library for current hours

## ADMINISTRATION

<b>Kenneth E. Dowlin</b>	City Librarian
<b>Karen Cox</b>	Assistant City Librarian
<b>Elizabeth Hope Hayes</b>	Chief of Main Library
<b>Nancy Musser</b>	Chief of Technical Services
<b>Kathryn Page</b>	Chief of Facilities Development
<b>Neel Parikh</b>	Chief of Branches
<b>George E. McBride</b>	Coordinator, Automation Services
<b>Anne Kincaid</b>	Coordinator, Adult Services
<b>Grace Ruth</b>	Acting Coordinator, Children's Services
<b>Richard P. Walsh</b>	Secretary, Library Commission
<b>John Maguire</b>	Personnel Program Manager
<b>Marcia Schneider</b>	Community Relations Librarian

## LIBRARY

## COMMISSION

<b>Steven A. Coulter</b>	President
<b>Jean Kalil</b>	First Vice President
<b>Kenneth Romines</b>	Second Vice President
<b>Dale A. Carlson</b>	
<b>Lonnie K. Chin</b>	
<b>Ellen Ramsey Sanger</b>	
<b>Roselyne C. Swig</b>	

Annual Report 1990-91. A report of the San Francisco Public Library, prepared by the Community Relations Department. Support for this publication was provided by the Friends of the San Francisco Public Library. Photos: Bonnie Daley, Gerald Ratto. Design: Patri/Keker Design. Printing: Techni-Graphics, Inc.

